



EUROPEAN GOLF COACHING CONFERENCE

The No.1 Online Coaching Conference in Europe

Monday 2nd and Tuesday 3rd March 2026
9.00 to 16.00 each day Dubai Time



- ✓ **8 Presenters who are World Leaders in their field, with 15 mins Q and A after each Presentation**
- ✓ **The very best information in each area of the game including new information and research never been released before**
- ✓ **All delegates receive a Certificate of Attendance and accredited for PGA Further Education Points (PGA of Switzerland)**
- ✓ **Post Conference Forums with Q and A Sessions**
- ✓ **Learn and Enjoy from the Comfort of your Own Home**



Presenters – Leaders in their Field



Dana Dahlquist – PGA Tour and Top 100 Coach

Dana is one of the most respected and influential golf coaches in the modern game, widely known for his deep understanding of swing mechanics, sequencing, and performance under pressure. Based in Long Beach, California, Dana has built a reputation for blending traditional coaching insight with cutting-edge technology, including 3D motion capture, launch monitors, and force-plate data. His analytical yet highly practical approach has made him a go-to coach for elite players seeking sustainable improvement rather than quick fixes.

Throughout his career, Dana has worked with an impressive list of world-class professionals and accomplished amateurs. His coaching résumé includes PGA Tour players such as **Charles Howell III**, **Daniel Summerhays**, **Daniel Im**, **Carl Pettersson**, and **Brad Faxon**, as well as LPGA standout **Anna Rawson**. Renowned for his ability to simplify complex movement patterns and tailor solutions to each player, Dana is also a trusted mentor to fellow coaches and is widely regarded as a leading voice in the evolution of data-driven golf instruction.



The Tour Short Game – Oliver Wilson

Oliver is a **multiple winner on the DP World Tour** and was a member of the **2008 Ryder Cup Team**, with a career high of **35 in the World Rankings**.

Oli was always highly respected for his **impeccable short game** and he has now **distilled two decades on Tour** – playing and competing with the **best in the world** combined with receiving



coaching from **world renowned short game coaches** - into a presentation where he will outline his **baseline model** for different short game shots, together with the refinements to go from **'good to great'**. This will give Coaches attending the presentation the ability to give **cutting-edge short game lessons** with information and knowledge direct from the Tour.



Gary Nicol - Golf is a Game of Shots and How to Use Trackman to Gain a Competitive Edge

Does the swing **create the shot** or does the shot **create the swing**? Should we as golf coaches be more **shot and target focused**, to enable our students to create **better golf shots** than "perfect" golf swings? Trackman gives us outcome data, but what about the inputs that create the numbers?

Tour Coach Gary Nicol has over 35 years coaching at the highest level and has co-authored the widely acclaimed 'Lost Art' series of books. He will share some of the best of his **career learnings** to pass on to coaches how they can improve their **clients lower their score** in the **shortest timeframe**.



Karl Morris – The Mind Factor

Karl is one of the most influential performance coaches in modern golf, internationally recognised for his expertise in the mental, emotional, and behavioural aspects of elite performance. With more than 30 years of experience, Karl has helped shape how golfers, coaches, and organisations understand performance under pressure, moving the focus from technical perfection to decision-making, commitment, and effective thinking on the course. His work is grounded in applied psychology and real-world performance environments, making his methods highly practical and immediately transferable to competition.

Throughout his career, Karl has worked with many of the game's most successful players, including major champions and Ryder Cup stars such as **Lee Westwood**, **Darren Clarke**, **Graeme McDowell**, and **Louis Oosthuizen**. He has also worked extensively within Ryder Cup and tour-level team environments, supporting players through the unique demands of high-pressure competition. Highly respected as a coach-educator and mentor, Karl is widely regarded as a leading authority on helping golfers perform closer to their true potential when it matters most. www.themindfactor.net



Chris Finn - Assess, Don't Guess: Using Four Rotary and Two Power Tests to Build Golfers' Physical Profiles

Every golf swing is built on a physical foundation, but most coaching still relies on "educated guessing" instead of objective data. In this 90-minute session, Chris Finn will show you how to use **four simple rotary tests** and **two power tests** to quickly profile any golfer's physical capabilities and limitations based on his database of over 15,000 golfers that he has collected over the past 10+ years. You'll learn how to interpret the results to identify whether mobility,

strength, or power is the true bottleneck, how those patterns typically impact the golf swing and golfer's health, and how to communicate next steps with your golfers and their medical/performance team. Coaches will leave with a practical assessment framework they can implement the very next day - on the range, in the studio, or online - to individualize coaching plans, protect their golfers from injury, and unlock sustainable distance gains.

Chris is a Licensed Physical Therapist, Certified Strength and Conditioning Specialist, Titleist Performance Institute Certified Medical Professional, Certified Precision Nutrition Coach and a Golf Digest Top 50 Golf Fitness Professional. Chris is honored to be a 3 time World Golf Fitness Summit Presenter and contributes to numerous media outlets including numerous Podcasts, PGA Tour Radio, The Titleist Performance Institute, Simplifaster.com and GolfWRX, is published in peer reviewed Sports Health Journal, and enjoys continually challenging the status quo to improving outcomes for all active golfers.



Dr Luke Benoit – The Four Zones of Practice – A Motor Learning Approach to Golf Instruction

Dr. Luke Benoit, Ph.D., is a highly respected PGA golf coach, researcher, and Director of Instruction at Interlachen Country Club in Minnesota, USA. With a PHD in motor learning and skill acquisition, Luke has been repeatedly recognised by Golf Digest, including titles such as Best Young Teacher (2012–2022), Best in State (2012–2025), and #1 Coach in Minnesota (2023–2025), and was named Minnesota Teacher of the Year in 2017.

In this presentation Dr Luke Benoit will share and outline his 'Four Zones of Learning', which is a motor-learning framework that explains how practice conditions affect learning, retention, and on-course transfer. The model helps coaches and players choose the right type of practice at the right time, rather than defaulting to repetition that feels productive but doesn't always lead to lasting improvement. This information will help Coaches on the Conference accelerate the learning of their clients through clear and concise strategies.



Presenter 7&8 To be announced soon

The Best Information from Leading Coaches to help you Grow and Progress in 2026

Timetable (All times Central European Time)

Day 1 • Monday 2nd March

9.00 to 10.30 Session 1

10.30 to 10.45 Break

10.45 to 12.15 Session 2

12.15 to 13.00 Lunch

13.00 to 14.30 Session 3

14.30 to 14.45 Break

14.45 to 16.15 Session 4

Day 2 • Tuesday 3rd March

9.00 to 10.30 Session 5

10.30 to 10.45 Break

10.45 to 12.15 Session 6

12.15 to 13.00 Lunch

13.00 to 14.30 Session 7

14.30 to 14.45 Break

14.45 to 16.15 Session 8

**299 euros
for 2 day
Coaching
Conference**

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CONFERENCE**

Science & Motion