



T H E 2 0 2 5
A S I A P A C I F I C
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C O N F E R E N C E

The No.1 Online Coaching Conference in Asia

Monday 6th and Tuesday 7th October 2025

9.00 to 16.00 each day Dubai Time



- ✓ **8 Presenters who are World Leaders in their field, with 15 mins Q and A after each Presentation**
- ✓ **The very best information in each area of the game including new information and research never been released before**
- ✓ **All delegates receive a Certificate of Attendance and accredited for PGA Further Education Points**
- ✓ **Learn and Enjoy from the Comfort of your Own Home**



Presenters – Leaders in their Field



THE FIVE MOST IMPORTANT FACTORS THAT GOLF RESEARCH HAS TAUGHT US

Mr Michael Jacobs

Michael Jacobs has been recognized by his peers as one of Golf Digest's "10 Best Teachers in America" and is a member of Golf Magazine's "Top 100 Teachers in America."

Michael is an award winning Coach who authored books such as *Elements of the Swing*, *Swing Tips You Should Forget*, and *The Science of the Swing*, and has published numerous academic papers in collaboration with research engineer Dr. Steven Nesbit. Jacobs is currently working on an in-depth study titled *The Anatomy of the Golf Swing*.

In addition to outlining some of his pioneering 3D research, Michael will take the delegates through Case Studies of 3 Major Champions including Padraig Harrington, who has enjoyed much recent success through his work with Michael.



SHORT GAME SECRETS: FUSING THE SCIENCE WITH THE ART

Mr Brett Rumford

PGA Professional and Tour Winner

Brett has enjoyed a long and illustrious career as a Tour Player mainly plying his trade on the DP World Tour on which he is a multiple Tour Winner, including prestigious wins such as the European Masters. During his career, he earned the nickname, given to him by other players, as 'the Wizard from Oz' due to his exceptional short game skills.

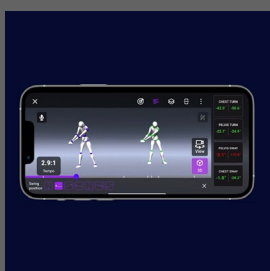
Brett is now a qualified PGA of Australia Professional and in this presentation Brett will give his baseline for different short game shots, as well as outlining and explaining his blueprint for coaching the short game. A wonderful opportunity for Coaches to learn from someone who understands the science but also has the expertise and experience and practical application at the highest level.



LEARNING FROM THE SCIENCE TO PERFECT THE ART OF PUTTING

Dr Christian Marquardt

In this session, Dr Marquardt, from Science and Motion Sports, discusses the PuttLab Data and how it relates to different handicaps, from beginners to Tour players, and how you as the coach can utilize this data in lessons and training programs to improve your customers and your own putting. Part two of the presentation involves "how we learn"; individual techniques and consistencies, and why consistency becomes more and more important the better you become in the skill. This will assist Coaches accelerate the learning process for their students.



CASE STUDY BRYSON DE CHAMBEAU

Sportsbox AI

Sportsbox AI is a phone app that turns video into a 3D model, using over 30 key points on the body, club and ball, which allows Coaches to accurately detect comprehensive joints and body segments in motion without any markers from a single video.

Through their research of the variety of Tour Players swings combined with the world's leading biomechanical scientist, they have developed kinematic parameters and sequences critical to measuring and analyzing the body movement in sports, which allows Coaches, and Students, to instantly recognize nonfunctional movement patterns.

In this presentation Sportsbox AI will showcase for the first time an in-depth inside look at their work with 2 time major champion Bryson deChambeau. It will highlight how you can utilize smartphone video into 3D in order to make technical interventions in order to improve a players movement and ball flight.





HOW TO BUILD A \$1,000,000 ONLINE GOLF COACHING BUSINESS

Eric Cogorno and Gabriel Writer

Eric grew his in person golf coaching business to \$80,000 but then scaled it online coaching to over \$1,500,00 per year within 5 years. Gabriel built the most subscribed golf channel in the US while also being a golf coach full time. He created one of the first online golf membership sites and created his global brand Movement Toward Improvement. He then helped launch and scale other golf coaches youtube channels and membership sites to six and seven figures including George Gankas and Adam Porzak who were his first two clients.

Eric and Gabriel now help other coaches grow their audience, brand and business online. In this presentation you will learn:

- How I built my 7 figure online golf coaching business step by step
- The #1 thing you need to do to create additional revenue streams and increase your income
- How to remove yourself from standing on the range all day and create more freedom in your life
- Real World examples of how we help golf coaches grow online (no matter current situation)
- Our step by step process to create content that gets immediate results and revenue generated



THE NEW ERA OF COACHING: TIME, MONEY, FREEDOM, RESULTS

Mr Ryan Mouque

Ryan is an Australian PGA member who now coaches predominantly online versus at a golf club. Ryan coaches players of all levels ranging from your standard recreational golfer, high school & college golfers & professionals. Over the past 3 years, Ryan has given over 12,000 lessons online, which equates to around 11 lessons per day, 7 days a week, 52 weeks a year.

Ryan has mastered the art of coaching online & during his presentation, he will walk you through how to successfully give lessons online, along with strategies for how you can implement online coaching into your own systems. Ryan will also talk about how to run a successful business if you are considering moving into online coaching and what you need to do to stand out in that space. This is a great opportunity for Coaches who want to make a first step in the online coaching world or who have started but want some advice and guidance to short cut their way to success structure, the use of challenge in practice and the use of data to inform practice with practical applications given for you to take away.



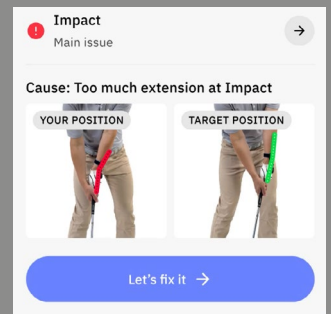
HACK MOTION GOLF

As Coaches we all know that 'CLUBFACE IS KING'. Hack Motion Golf have developed a simple and easy to fit wrist sensor that measures the 3D movement of the wrist in the swing. Together with their user friendly

software, it gives Coaches (and pupils) measured data on a students wrist movement.

The software then allows a Coach to see at the different points in the swing if the wrist is within a good corridor, and then with the training mode allows students to accelerate their learning through the real time feedback feature.

This presentation will showcase a number of case studies of common Club Player faults and how these can be simply corrected through training better wrist conditions at the key stages in the swing.



Presenter 8 – TO BE ANNOUNCED SOON



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